



mylearnadfriend

Improving Safety Performance Globally

The Advertiser

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Advertise with mylearnadfriend

mylearnadfriend supplies on-line Health and Safety accredited e-learning courses to industries and employers across all sectors.

Our dynamic advertising system enables us to advertise products which can help improve the safety performance of our customers. Products can range from, but not limited to: Mobile phones to Mobile Cranes.

Our e-learning platform enables us to dynamically place advertising material in our courses that specifically relates to the health and safety learning outcomes.

For example: We can place advertisements relating to: Access and fall arrest equipment in our “Working at Height” section of our courses.

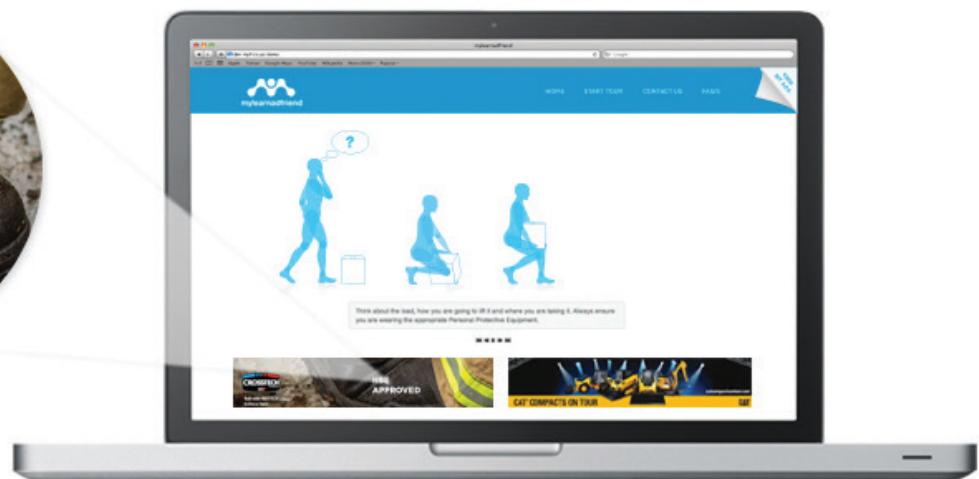
This helps inform our delegates about the Health and Safety products that are available to help them improve their safety performance.

What can I advertise?

You can advertise any product which can improve safety within the workplace and is CE marked.

Products will be placed in the appropriate section of our health and safety courses and must relate to topics listed below. mylearnadfriend reserve the right to refuse to place adverts that do not meet our specific advertising criteria.

- First Aid
- Fire
- Personal Protective Equipment
- Safety signs
- Workplace Welfare
- Personal Safety
- Lone Working
- Personal Hygiene
- Visual Display Screen Equipment
- Hazardous Substances
- Movement of people & Vehicles
- Working at Heights
- Machinery & Equipment
- Ergonomics
- Noise, Dust & Vapour
- Entanglement
- Pressure Systems
- Animals
- Manual Handling Operations
- Slips trips and falls
- Confined spaces
- Electricity



Track your adverts



How much will it cost?

Area	Banner & full page advert	Duration
Homepage	N/A	N/A
Management System	N/A	N/A
Course Material	£175	1 Month
360 Panorama	£800	1 Month

Prices exclude vat and production cost of your advert

What do I get for my money?

Adverts placed in the course material include:

- A banner placed in the tutorial of your choice
- Your chosen location within the course programmes (e.g. Fire, First aid, PPE tutorial) (subject to availability)
- A banner advert includes a free link to your full page advert (Design work not included)

Your advert will appear in the following online courses for the duration of your campaign:

- The Safe Worker*
- The Safe Supervisor (when available)
- The Safe Manager (when available)
- The Safe Director (when available)

Online magazine (The Safe Worker)

All adverts placed in our tutorials will also appear (free for the duration of your campaign) in our online Health and Safety magazine (The Safe Worker).

Exposure

Candidates are required to visit all of the learning pages within the course in order to obtain certification.

Each candidate will on average visit the site 7 times a month for 3 months and spend approximately 28 minutes per visit working through the learning resources (9.8 Hrs).

Banners are displayed on each of the learning pages and candidates are provided with a link to your full page advert.

Because of this we can guarantee all course participants will see your banner.

Designing your advert

Adverts must be approved by mylearnadfriend and will be placed subject to availability within the tutorials. If you would like us to design your advert please contact mylearnadfriend for a competitive quote.

Prices from:

Area	Banner	Price
Preferred tutorial page	Banner plus full page advert	£175
360 Panorama only	Extended banner plus full page advert	£200

Prices exclude vat

Contact:

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